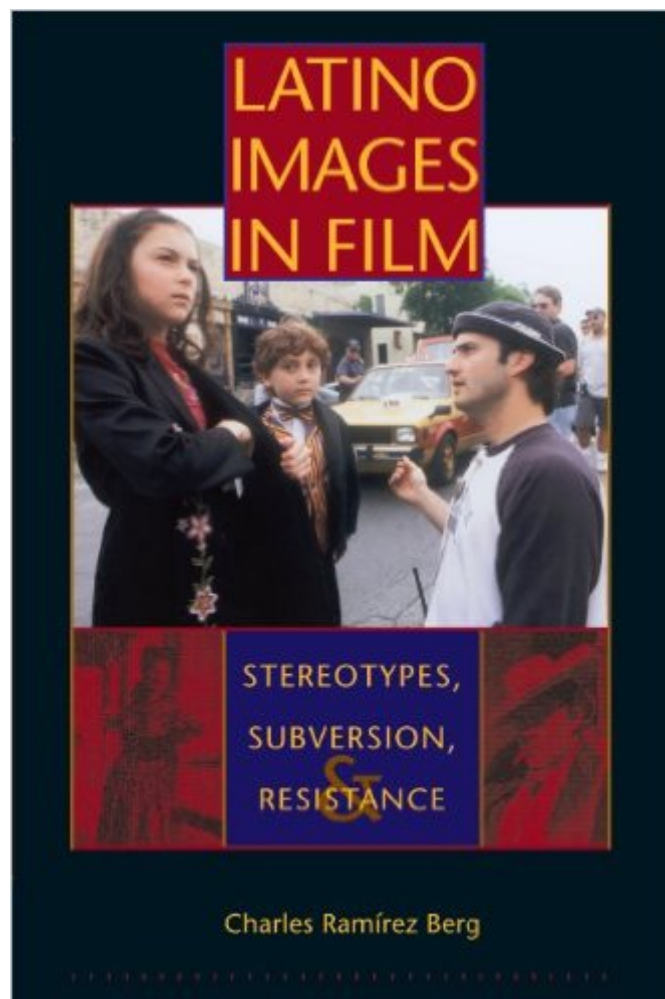


The book was found

Latino Images In Film: Stereotypes, Subversion, And Resistance (Texas Film And Media Studies Series)



Synopsis

The bandido, the harlot, the male buffoon, the female clown, the Latin lover, and the dark lady—these have been the defining, and demeaning, images of Latinos in U.S. cinema for more than a century. In this book, Charles Ramírez Berg develops an innovative theory of stereotyping that accounts for the persistence of such images in U.S. popular culture. He also explores how Latino actors and filmmakers have actively subverted and resisted such stereotyping. In the first part of the book, Berg sets forth his theory of stereotyping, defines the classic stereotypes, and investigates how actors such as Raúl Julia, Rosie Pérez, José Ferrer, Lupe Vélez, and Gilbert Roland have subverted stereotypical roles. In the second part, he analyzes Hollywood's portrayal of Latinos in three genres: social problem films, John Ford westerns, and science fiction films. In the concluding section, Berg looks at Latino self-representation and anti-stereotyping in Mexican American border documentaries and in the feature films of Robert Rodríguez. He also presents an exclusive interview in which Rodríguez talks about his entire career, from *Bedhead* to *Spy Kids*, and comments on the role of a Latino filmmaker in Hollywood and how he tries to subvert the system.

Book Information

Series: Texas Film and Media Studies Series

Paperback: 328 pages

Publisher: University of Texas Press (August 15, 2002)

Language: English

ISBN-10: 0292709072

ISBN-13: 978-0292709072

Product Dimensions: 6 x 0.8 x 9 inches

Shipping Weight: 14.4 ounces (View shipping rates and policies)

Average Customer Review: 4.7 out of 5 stars — See all reviews (6 customer reviews)

Best Sellers Rank: #377,147 in Books (See Top 100 in Books) #256 in Books > Politics & Social Sciences > Social Sciences > Specific Demographics > Hispanic American Studies #396 in Books > Humor & Entertainment > Movies > Theory #582 in Books > Textbooks > Humanities > Performing Arts > Film & Television

Customer Reviews

Has a very good explanation for the origin of the latino stereotypes in Hollywood films, and may apply also for mainstream tv series and other kind of audiovisual productions. Used it for a recent

stereotype study in American and Colombian tv series and helped a lot to also understand what Latino images are being adopted by foreign filmmakers.

Just as Reel Bad Arabs, this book looks deep into media bias when it comes to minorities. This particular book looks deep into Latino images in cinema! So sad that a minority needs to be vilified so film producers can make some money!

I find this book extremely helpful, and teach it in at least two different classes, on film and communication.

great price

This book has some interesting information but it really was not what I was looking for. I can't say it was a bad book but it was my mistake in ordering it

Thank you so much for your shipment. This product is helping me with my current project. I will keep you in my file.

[Download to continue reading...](#)

Latino Images in Film: Stereotypes, Subversion, and Resistance (Texas Film and Media Studies Series) Latinization and the Latino Leader: How to Value, Develop, and Advance Latino Professionals Latino Boom: An Anthology of U.S. Latino Literature Social Media: Master, Manipulate, and Dominate Social Media Marketing With Facebook, Twitter, YouTube, Instagram and LinkedIn (Social Media, Social Media ... Twitter, Youtube, Instagram, Pinterest) Social Media: Master Strategies For Social Media Marketing - Facebook, Instagram, Twitter, YouTube & LinkedIn (Social Media, Social Media Marketing, Facebook, ... Instagram, Internet Marketing Book 3) Between Film, Video, and the Digital: Hybrid Moving Images in the Post-Media Age (International Texts in Critical Media Aesthetics) Pickers and Poets: The Ruthlessly Poetic Singer-Songwriters of Texas (John and Robin Dickson Series in Texas Music, sponsored by the Center for Texas) Geek Feminist Revolution: Essays on Subversion, Tactical Profanity, and the Power of Media German Seed in Texas Soil: Immigrant Farmers in Nineteenth-Century Texas (Texas Classics) Whistling Vivaldi: How Stereotypes Affect Us and What We Can Do (Issues of Our Time) Sister Citizen: Shame, Stereotypes, and Black Women in America Latino Los Angeles in Film and Fiction: The Cultural Production of Social Anxiety Social Media: Dominating Strategies for Social Media

Marketing with Twitter, Facebook, Youtube, LinkedIn and Instagram: Social Media, Network Marketing, Book 1 Social Media: Strategies To Mastering Your Brand- Facebook, Instagram, Twitter and Snapchat (Social Media, Social Media Marketing) Social Media: Dominating Strategies for Social Media Marketing with Twitter, Facebook, Youtube, LinkedIn and Instagram (social media, instagram, twitter, ... marketing, youtube, twitter advertising) Latino Mennonites: Civil Rights, Faith, and Evangelical Culture (Young Center Books in Anabaptist and Pietist Studies) Why Busing Failed: Race, Media, and the National Resistance to School Desegregation (American Crossroads) Transnational Feminism in Film and Media (Comparative Feminist Studies) Without Getting Killed or Caught: The Life and Music of Guy Clark (John and Robin Dickson Series in Texas Music, sponsored by the Center for Texas) The Texas Cookbook: From Barbecue to Banquet; an Informal View of Dining and Entertaining the Texas Way (Great American Cooking Series)

[Dmca](#)